



**College of Engineering**  
UNIVERSITY OF WISCONSIN-MADISON

**ACADEMIC PLANNING COUNCIL MINUTES  
WEDNESDAY, NOVEMBER 17, 2021  
1:30 PM – 3:00 PM**

attending: O. Alagoz, S. Babcock, W. Block, R. Bonazza, E. Borbely, L. DeBaillie, S. Hagen, G. Harrington, D. Ludois, D. Lynn, D. Noyce, X. Qian, I. Robertson, J. Sheridan

absent: E. Harris, M. Romero, O. Schmitz, C. Walters, A. Whitehorse

Announcements/Approval of October Meeting Minutes

Motion to approve October meeting minutes passed unanimously, with correction to spelling of Oguz Alagouz' name.

Notice of upcoming newspaper article regarding HIB cases in Engineering. When a complaint is received, the following process is followed:

- Office of Human Resources, along with the appropriate associate dean, conducts inquiry
- Report of inquiry, with recommendations, is sent to the dean
- Dean determines if the extent of the findings warrants campus involvement (provost office and legal) or if it can be addressed in the college

Proposals to change the name of Electrical Engineering MS and PhD to Electrical and Computer Engineering MS and PhD

Proposed name change to the MS and PhD degrees to Electrical and Computer Engineering will decrease confusion and align with the department name. One of 300 students objected to the name change; they will receive a special degree.

Motion to recommend the proposed name change passed unanimously.

Full Professor Promotion Guidelines

Concern raised about the need for the establishment of the Council of Full Professors to review cases.

Motion to recommend acceptance of the revised full professor promotion guidelines passed unanimously.

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### Office of Consulting

CoE is considering establishing an Office of Consulting, run through the Office of Corporate Relations, to provide faculty expertise to companies. This may be a way to increase industry interactions, especially for early career faculty members. The college would handle the negotiations and administrative tasks associated with this activity. The faculty would receive 75% of the service fee as a discretionary account, with the college retaining the other 25% to cover cost of running the office. The liability for non-payment of fees or failure to deliver by the faculty would fall to the college, not to the department.

This activity would be considered one of the service options and so would comply with the Conflict of Commitment policy; there is no mandatory involvement for faculty.

Although there is general agreement that this is worthwhile idea, concerns raised include:

- how will it affect faculty priorities -- consulting vs. research?
- what's the impact on other department members; increased service responsibilities fall on those not involved with consulting?
- what's the incentive to use the college office instead of arranging on their own
- affect on summer salary, effort reporting and any pre-existing relationships

Presentation slides outlining the office of consulting will be distributed.